

## 2009 FOUNDERS BREWING CO. MAIN COPY SHEET

### Available All Year

#### **Dirty Bastard      8.5% ABV    50 IBU'S**

So good it's almost wrong. Dark ruby in color and brewed with seven varieties of imported malts. Complex in finish with hints of smoke and peat, paired with a malty richness and a right hook of hop power to give it the bad attitude that a beer named Dirty Bastard has to live up to. Ain't for the wee lads'.

#### **Centennial IPA      7.2% ABV    65 IBU'S**

Get ready to bask in the glory of the frothy head's floral bouquet. Relish the citrus accents from the abundance of dry-hopping. This one's sweet, yet balanced. Malty undertones shake hands with the hop character for a finish that never turns too bitter.

#### **Red's Rye IPA      6.6% ABV    70 IBU'S**

Serious hop bitterness along with unyielding grapefruit bouquet from the Amarillo dry-hop. Balanced with the malty richness of four varieties of imported Belgian caramel malts. Pours a spectacular crimson with a creamy tan head. A generous addition of rye malt accentuates a spicy crisp finish.

#### **Pale Ale              5.4% ABV    35 IBU'S**

A testament to Cascade hops in a bottle. This medium-bodied pale ale has a distinctive floral hop aroma and refreshing citrus flavor. You'll notice a slight malty sweetness with a balanced hop finish. Perfect to enjoy anytime, anywhere.

#### **Porter                 6.5% ABV    45 IBU'S**

Pours silky black with a creamy tan head. The nose is sweet with strong chocolate and caramel malt presence. No absence of hops gives Founders robust porter the full flavor you deserve and expect. Cozy like velvet. It's a lover, not a fighter.

## **Seasonal Lineup**

**Double Trouble      9.4% ABV    86 IBU'S**

An imperial IPA that was brewed to turn your world upside down. Hops have got you coming and going. Pungent aromatics up front paired with a malt balanced backbone and a smooth bitter finish.

**Cerise                    6.5% ABV    15 IBU'S**

You'll have soft a spot for this one. Using only fresh Michigan tart cherries, this beauty tantalizes with intense flavors combined with a no hesitation malt bill. Adding fresh cherries at five separate stages of fermentation achieves the ultimate balance between tartness and sweetness.

**Breakfast Stout      8.3% ABV    60 IBU'S**

The coffee lovers consummate beer. Brewed with an abundance of flaked oats, bitter and imported chocolates, Sumatra and Kona coffee, this stout has an intense fresh roasted java nose topped with a cinnamon colored frothy head that goes forever.

## **Specialty Ales**

### **Imperial Stout                    10.5% ABV   50 IBU'S**

Brewed with ten varieties of malted barley, this stout is smooth as silk yet complex and rich in body. Serve this guy at cellar temperature. Put another log on the fire and sit back and enjoy the friendship of this ultimate winter warmer.

### **KBS                                        11.2% ABV   70 IBU'S**

What we've got here is an imperial stout brewed with a massive amount of coffee and chocolates then cave-aged in oak bourbon barrels for an entire year, to make sure wonderful bourbon undertones come through in the finish. Make your taste buds squeal with delight.

### **Devil Dancer                        12% ABV     112 IBU'S**

When you dance with the Devil the Devil don't change. You do. Massive in complexity, the huge malt character balances the insane amount of alphas used to create it. At an incredible 112 IBU's it's dry-hopped with a combination of ten hop varieties. This one can age with the best of them.

### **Backwoods Bastard                10.2% ABV   50 IBU'S**

Big and delicious for your 'perty mouth. Expect lovely, warm smells of single malt scotch, oaky bourbon barrels, smoke, sweet caramel and roasted malts, a bit of earthy spice and a scintilla of dark cherries. It's a kick-back sipper made to excite the pallet.

### **Harvest Ale                            6.5% ABV     70 IBU'S**

This liquid dream pours a hazy golden orange straw color with a large puffy white two-finger head. First sip rewards with a super juicy hop presence bursting with fresh orange and lemon citrus then continues to introduce toasted malt undertones.

**Curmudgeon****9.8% ABV 50 IBU'S**

Think classic sea fairing ports, local pubs, and weathered old fisherman. This old ale is brewed with molasses and an insane focus on the malt bill, then aged in oak. The result is a strong, rich, malty-delight that's deceptively smooth and drinkable.

**Nemesis****Surprise % ABV Wow IBU'S**

What you have here is a rarity. A special, one-of-a-kind ale that is only made once a year. Sometimes that's all. Forever. No more. Nada. Limited-time only. You never know what you're gonna get. But you can be sure that it'll be damn tasty.

## **Main Copy Block/Philosophy Statement**

We don't brew beer for the masses. The mainstream shooby-doers can do that. Instead, our beers are crafted for a chosen few, a small cadre of renegades and rebels who enjoy a beer that pushes the limits of what is commonly accepted as taste. In short, we make beer for people like us. Founders. Brewed for us. Enjoyed by everyone.

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## **Seasonal Lineup Explanation**

Our seasonal brews are designed to help transition into the different times of the year with great taste in hand and complex character on tongue. They're the perfect way to satiate your quest for phenomenal beer throughout the year.

## **Specialty Lineup Explanation**

The Founders specialty lineup is a well-rounded group of complex characters and bad-to-the-bone brews. Simply put, they're not made for everyone. But for those with a discerning tongue and an aggressive appetite for flavor, these fine ales deliver in spades.